



GEF 7 WORLD BANK PCN STAGE/GEF DATA SHEET

PROJECT TYPE: Full-Sized Project

TYPE OF TRUST FUND: GEF Trust Fund

PART I: PROJECT INFORMATION

Project Title:	Sustaining Healthy Coastal and Marine Ecosystems Project		
Country(ies):	Brazil	GEF Project ID:	
GEF Agency(ies):	WB	GEF Agency Project ID:	
Project Executing Entity(s)	Ministry of Environment (MMA), Instituto Chico Mendes de Conservação da Biodiversidade (ICMBio), Fundo Brasileiro para a Biodiversidade (FUNBIO), and states	Submission Date:	
GEF Focal Area (s):	Multi-focal Areas	Project Duration (Months)	60

A. INDICATIVE Focal/Non-Focal Area Elements

Programming Directions	Trust Fund	GEF Project Financing (\$)	Co-financing (\$)
BD-1-1	GEF TF	7,000,000	86,500,000
BD-2-7		7,478,899	
Total Project Cost		14,478,899	86,500,000

B. INDICATIVE PROJECT DESCRIPTION SUMMARY

Project Objective: To strengthen governance and management of the MCPA system and support Brazil in the transition to a sustainable and equitable blue economy.					
Project Component	Component Type	Project Outcomes	Trust Fund	(in \$)	
				GEF Project Financing	Co-financing
Component 1: Management of Coastal and Marine Protected Areas System	Investment	1.1 Additional capital secured for the MCPA sustainable financing mechanism –Marine Fund	GEFTF	8,000,000	47,187,500
Component 2: Development of a Blue Economy		1.2 MCPA system strengthened			
Component 3: Strengthening Knowledge, Raising Awareness and Building Capacity		2.1 Policy, legislative and institutional framework for fostering emergency of a blue economy strengthened.		3,891,800	28,687,500
Component 4: Project Management, Monitoring and Assessment		2.2 Innovative technologies to improve management of coastal and marine environments identified and piloted; and value chains for sustainable coastal and marine livelihoods strengthened.		1,897,627	8,330,000
		3.1 Brazilian stakeholders' implementation and collaboration capacity for addressing coastal and marine management issues strengthened.			
Subtotal				13,789,428	86,500,000
Project Management Cost			(select)	689,471	

	Total Project Cost	14,478,899	86,500,000

For multi-trust fund projects, provide the total amount of PMC in Table B, and indicate the split of PMC among the different trust funds here: ()

C. INDICATIVE SOURCES OF CO-FINANCING FOR THE PROJECT BY NAME AND BY TYPE, IF AVAILABLE

Sources of Cofinancing	Name of Cofinancier	Type of Cofinancing	Investment Mobilized	Amount (\$)
Recipient Country Government	National Government (MMA, ICMBio)	In-kind	Recurrent expenditures	21,000,000
		In-kind	Recurrent expenditures	11,500,000
	State Governments	Public invest.	Investment Mobilized	44,000,000
			Investment Mobilized	10,000,000
Others	Petrobras	Grant		
Total Cofinancing				86,500,000

Describe how any “Investment Mobilized” was identified.

The investment mobilized for this project presented as co-financed derives from a grant from Petrobras and the legal provision in the national environmental legislation which allows for receiving funds from environmental compensation and conversion of fines. These funds will be used particularly to finance activities in protected areas for management and surveillance, strengthening governance of the system, and all activities related to the Brazilian marine fund (component 1).

D. INDICATIVE TRUST FUND RESOURCES REQUESTED BY AGENCY, COUNTRY(IES), FOCAL AREA AND THE PROGRAMMING OF FUNDS

Trust Fund	Country Name/Global	Focal Area	Programming of Funds	GEF Project Financing (\$ (a)	Agency Fee (\$ (b)	Total (\$ c=a+b
GEFTF	Brazil	Biodiversity		14,478,899	1,303,101	15,782,000
Total Grant Resources				14,478,899	1,303,101	15,782,000

E. PROJECT PREPARATION GRANT (PPG)

Is Project Preparation Grant requested? Yes No If no, skip item E.

PPG AMOUNT REQUESTED BY AGENCY(IES), TRUST FUND, COUNTRY(IES) AND THE PROGRAMMING OF FUNDS

GEF Agency	Trust Fund	Country/Regional/Global	Focal Area	Programming of Funds	(in \$)		
					PPG (a)	Agency Fee (b)	Total c = a + b
WB	GEF TF	Brazil	Biodiversity	(select as applicable)	200,000	18,000	218,000

Total PPG Amount	200,000	18,000	218,000
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F. PROJECT'S TARGET CONTRIBUTIONS TO GEF 7 CORE INDICATORS

Provide the relevant sub-indicator values for this project using the methodologies indicated in the [Core Indicators Worksheet](#) provided in Annex B by aggregating them in the table below. Progress in programming against these targets is updated at the time of CEO endorsement, at midterm evaluation, and at terminal evaluation. Achieved targets will be aggregated and reported at any time during the replenishment period. There is no need to complete this table for climate adaptation projects financed solely through LDCF and SCCF.

Project Core Indicators		Expected at PCN
1	Terrestrial protected areas created or under improved management for conservation and sustainable use (Hectares)	
2	Marine protected areas created or under improved management for conservation and sustainable use (Hectares)	94,000,000
3	Area of land restored (Hectares)	
4	Area of landscapes under improved practices (excluding protected areas)(Hectares)	
5	Area of marine habitat under improved practices (excluding protected areas) (Hectares)	
	Total area under improved management (Hectares)	
6	Greenhouse Gas Emissions Mitigated (metric tons of CO ₂ e)	
7	Number of shared water ecosystems (fresh or marine) under new or improved cooperative management	
8	Globally over-exploited marine fisheries moved to more sustainable levels (metric tons)	
9	Reduction , disposal/destruction, phase out, elimination and avoidance of chemicals of global concern and their waste in the environment and in processes, materials and products (metric tons of toxic chemicals reduced)	
10	Reduction, avoidance of emissions of POPs to air from point and non-point sources (grams of toxic equivalent gTEQ)	
11	Number of direct beneficiaries disaggregated by gender as co-benefit of GEF investment	3,000 50% gender

Provide additional explanation on targets, other methodologies used, and other focal area specifics (i.e., Aichi targets in BD) including justification if not providing core indicator targets

G. PROJECT TAXONOMY

Fill in the table below for the taxonomic information required of this project. Use the GEF Taxonomy Worksheet provided in Annex C to find the most relevant keywords/topics/ themes that best describe this project.

Level 1	Level 2	Level 3	Level 4
Influencing Models	Transform Policy and Regulatory Environment	Strengthen Institution Capacity and Decision Making	Demonstrate Innovative Approaches
Stakeholders	Local Communities	Beneficiaries	Indigenous Peoples
Capacity, Knowledge and Research	Enabling Activities	Capacity Development	Knowledge generation and exchange
Gender Equality	Gender Mainstreaming	(multiple selection)	(multiple selection)
Focal Area/Theme	Biodiversity	International Waters	(multiple selection)
Rio Markers	(multiple selection)		

PART II: PROJECT JUSTIFICATION

1b. *Project Map and Coordinates.* Please provide geo-referenced information and map where the project intervention will take place.(See annex A)

2. Stakeholders. Select the stakeholders that have participated in consultations during the project identification phase:

- Indigenous Peoples and Local Communities;
- Civil Society Organizations;
- Private Sector Entities;
- If None of the Above, please explain why.

In addition, provide indicative information on how stakeholders, including civil society and indigenous peoples, will be engaged in the project preparation, and their respective roles and means of engagement.

Consultations with key stakeholders, beneficiaries, and affected people would be carried out by the client during preparation. GEF MAR1 has developed and relies on a robust strategy of engagement with communities, especially indigenous peoples and artisanal fishermen. These consultations would take advantage of the channels already established, which convenes representatives of civil society, nongovernmental organizations, and academia. Local community leaders would also be consulted. These consultations would address the findings of the social and environmental assessment and evaluate the identification of impacts and benefits derived from project activities as well as the proposed measures to avoid, minimize, and/or mitigate adverse impacts.

Beneficiaries: *The Project involves a range of beneficiaries at the national and community levels, given the large scale of the countries' marine environment. In particular, direct beneficiaries include ministries from various sectors, protected area management agencies and ICMBio Research Centers, local populations and resource users living inside the MCPAs system, nongovernmental organizations (NGOs), Civil Society Organizations (CSOs), scientific community and the national and international societies. Project activities will be targeted to these stakeholders to enhance their capacity and provide the foundation needed to drive the blue economy agenda. More specifically, local populations, including local fishers, fishing communities and some indigenous communities, will benefit from improved resource management and conservation, community empowerment and increased access to public policies. The Project will support their participation in Management Councils, elaboration and updating of Management Plans for PAs. The tourism industry will benefit from improved public use management, infrastructure, environmental education and conservation. The fishing industry will benefit from improved sustainability of their activities. Local, state, and federal stakeholders will be strengthened through participation in project activities and targeted capacity-building initiatives. The national and international community, as secondary beneficiaries will benefit from the establishment and implementation of a globally representative system of marine and coastal PAs in Brazil - better protected ecosystems and trans-boundary biodiversity. Critical information will be generated to scientists and policymakers on the achievement of CBD and Ramsar Convention targets.*

3. Gender Equality and Women's Empowerment. Briefly include below any gender dimensions relevant to the project, and any plans to address gender in project design (e.g. gender analysis). Does the project expect to include any gender-responsive measures to address gender gaps or promote gender equality and women empowerment? yes /no / tbd ; If possible, indicate in which results area(s) the project is expected to contribute to gender equality:

- closing gender gaps in access to and control over natural resources;
- improving women's participation and decision-making; and/or
- generating socio-economic benefits or services for women.

Will the project's results framework or logical framework include gender-sensitive indicators? yes /no / tbd

The Project will utilize a highly participatory approach, including gender dimensions, that emphasizes consensus and community participation in MCPA management, improving MCPA design to consolidate mosaics avoiding conflict with local people while maximizing conservation benefits. During preparation, the client will give special consideration to impacts and benefits for vulnerable social groups. The assessment of social impacts and benefits would incorporate a gender-sensitive lens to the extent possible and would propose, specific actions to close identified gender gaps as well as indicators to monitor actions designed to address or narrow these gaps. GEF MARI has made considerable progress addressing gender gaps and this dimension will continue to be a priority for the proposed project.

4. Private sector engagement. Will there be private sector engagement in the project? (yes /no). Please briefly explain the rationale behind your answer.

The project will foster involvement of the private sector through strengthening of selected value chains by promoting sustainable use of and adding value to productive chains that are associated with the local traditional communities that rely on coastal and marine resources for their livelihoods. The project will target increasing the value addition and diversifying fishers' livelihoods to reduce poverty and pressure on the country's fisheries, improving the business climate, enabling the private sector productivity and investment, and supporting public investments critical to a viable private sector. The private sector, including the fisheries cooperatives, will benefit from a more sustainable resource base and decreased risks for their investment. Through blue economy approach, the project will help de-risk the ocean economic sectors, and increase investors' confidence to further drive economic development in the country.

PART III: APPROVAL/ENDORSEMENT BY GEF OPERATIONAL FOCAL POINT(S)

A. RECORD OF ENDORSEMENT OF GEF OPERATIONAL FOCAL POINT (S) ON BEHALF OF THE GOVERNMENT(S):

NAME	POSITION	MINISTRY	DATE (MM/dd/yyyy)

PROGRAM/PROJECT MAP AND GEOGRAPHIC COORDINATES



